

INTRODUCTION

AUGIE Group supports the discussion and implementation of technology to improve the efficiency of the independent agent and broker distribution channel in the digital age. A not-for-profit organization which is volunteer-run and led, it is open to all in the industry who are involved in the independent agent distribution channel.

OUR MISSION

AUGIE's mission is to bring together industry leaders to focus on insurance industry efforts that assist independent agents and brokers in providing clients with the digital experiences they expect.

We bring the industry together to share ideas, anticipate market needs, and influence change, and serve as a network and information hub for participants.

INDUSTRY VALUE

AUGIE Group is a community of communities—it is the only forum where agents, brokers, carriers, MGA/Wholesalers, solution providers, association representatives and others can come together beyond their associations, user groups, and other affiliations to discuss industry issues and opportunities.

All topics are welcome at AUGIE Group, including:

- Efficiency issues that may be resolved through technology, such as data sharing, documentation and information;
- Advocacy, communication, and reaching more of the industry; and
- Communicating the business reasons for implementing and using the technology.

CORE VALUES

We strive to:

- Understand, serve, and anticipate market needs;
- Influence change and provide guidance; and
- Encourage maximum participation and collaboration of all industry communities.

AUGIE Group LEADERSHIP

POSITION	DESCRIPTION	TERM
Chair & Vice Chair	Lead AUGIE Group and provide strategic direction including: developing annual strategic plan and budget; soliciting funds from sponsors; developing meeting agendas and providing support materials if needed; and leading meetings and conferences	Serve one-year terms at minimum, which may be extended at the discretion of the AUGIE Group Executive Council
Past Chair	Prior Chair of AUGIE Group	Until existing Chair steps down
Executive Council	Individuals from each of the qualifying organization	Terms are designated by their association or user group
Director	Attends Executive Council meetings and provides support for Chair Vice Chair, Executive Council and Task Groups including project management, WebEx support, notes and communications, budget management, & speaks/writes on behalf of AUGIE Group. It is a non-voting role on the Executive Council	Determined by Partner Agreement signed by the AUGIE Group Chair
Brand and Communications Advisor	Attends Executive Council meetings, strategizes and communicates. Full role is outlined in Partner Agreement. It is a non-voting role on the Executive Council.	Contracted every two years and tasks may be broadened through expanded statements of work (SOW)

AUGIE Group EXECUTIVE COUNCIL BYLAWS

Criteria for Executive Council members:

- 1. Active participants.** Attend all meetings (or send a substitute). People who are vocal and proactive-- who will provide feedback and ideas. Members need to attend at minimum one face-to-face meeting and four AUGIE Group Executive Council calls.
- 2. Organization support:** Must have the support of or be able to represent an industry organization. We're looking for people who communicate AUGIE Group's messages and initiatives back into industry organizations.
- 3. Experience:** Background as an agent, carrier, vendor or association executive. AUGIE Group represents all three legs of the stool. Participants should have industry experience in any of these areas.

Adding new participants:

- AUGIE Group welcomes agency management system user group, national association or large agency groups to the leadership team known as AUGIE Group's Executive Council. A representative from the organization should have participated in AUGIE Group calls, events and the Ambassador program.

- After meeting qualification requirements, the organization submits written request to join to the AUGIE Group Chair, including the name(s) and position(s) of its proposed AUGIE Group Representatives.
- The AUGIE Group Executive Council will review request to determine if applicant would be an asset to AUGIE.

Executive Council voting:

Each qualifying organization will have one vote on an issue regardless of the number of individual Executive Council members that organization has on the council. The organization will identify its “voter” at the beginning of any voting meeting.

TASK GROUPS AND WORK PRODUCT

After the AUGIE Group Executive Council determines that an issue requires more focused research, discussion, or activity, a task group will be created. The Executive Council will appoint and delegate the scope of the project to those involved in the initiative.

Each task group will have Chair(s) who will serve until the group is disbanded. Chairs are industry volunteers appointed by the Executive Council or selected by many of the task group participants who agree to facilitate the group and bring it to completion.

ACTIVITIES

Meetings:

Provide the industry with a forum to exchange information, as well as agents, brokers, other distribution channels, insurers, vendors and associations, on ideas that fall within the scope of the AUGIE Group mission.

There are physical meetings, virtual meetings, and task group meetings. These meetings focus on the current year’s priorities and other timely agenda items.

AUGIE Group Priorities:

Determined annually through feedback from the AUGIE Group members.

Initiatives:

Described and updated on [AUGIE Group’s website](#).

AUGIE GROUP COMMUNICATIONS

Email: AUGIE Group uses Constant Contact to maintain its member lists and to communicate via email.

Website: augiegroupp.org

Social media:

- [LinkedIn](#)
- [Twitter](#)
- [Facebook](#)

Discussion forum: <https://app.workstorm.com/>

AWARDS

AWARD	DESCRIPTION	APPLICATION & JUDGING
Andy Fogarty Industry Achievement Award	Established in 2017 in honor of Andy Fogarty, who served the independent agent distribution channel for more than 40 years, the award acknowledges people who are doing important work in the independent agency distribution channel and enhance its digital success, but who may not always be in the spotlight	Anyone in the industry can submit nominations throughout the year, but an official call for nominees goes out eight weeks before the Fall meeting. AUGIE Group Chair and Vice Chair review the nominations and select a winner. Winners are announced at Fall face-to-face meeting.
Unsung Hero	An individual from an agency, carrier, vendor, consulting group, user group or association OR an organization that has made a difference in the industry in support of independent agents	Individuals are submitted by the industry. AUGIE Group Chair and Vice Chair review the nominations and select a winner. Winners are announced at Fall face-to-face meeting.

FUNDING

AUGIE Group relies on sponsorships to cover its programs and initiatives. Expenses include management of meetings, agendas, websites, social media, projects, inquiries, finances, events, and all the administrative tasks needed to support the mission.

Sponsorship levels

LEVEL	COST
Committee	\$500/year
Ambassador	\$1,000/year
Tactical	\$2,500/year
Supporter	\$5,000/year

Sponsors are listed on our website and recognized at meetings and events and are helping to advance important industry initiatives.

CODE OF CONDUCT

Participants agree to abide by the following:

- Treat everyone fairly and respectfully
- Respect the rights of privacy for all participants
- Comply with antitrust and other applicable laws
- Conduct all communications within the general accepted framework of professionalism, courtesy, and civility